

Communications & Networking Subscriber List

Universe/Base Rate

Count: 14,476

Price: \$250/M

Source: Controlled Circulation - Ceased Publication

List Type: Postal

Updated: Daily

Last Update: 01/13/09

Minimum Order: 5,000 Names

Profile

Communications & Networking was targeted to senior managers in the key areas of telecommunications, networking and data communications. It covered important issues, industry trends and timely news in the Canadian telecommunications and networking industries.

Communications & Networking's content was aimed at telecom managers and network administrators in corporations, as well as manufacturers, service providers, engineers and consultants who work in the Canadian telecomm industry.

This is one of the hottest markets in the computer industry today, and this subscriber list offers a powerful source for qualified leads.

Multi-Channel Base Rate CPM

Postal and Email Offers	\$530/M
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Demographic Selects CPM

Geographic	\$15/M
Job Function	\$20/M
Business/Industry	\$20/M
Employee Size at Organization	\$20/M

Media Output Formats

Key Coding	N/C
CD	\$25/F
Email	\$50/F
FTP	\$50/F

For inquiries or questions, contact Rich Green.
Direct line (508) 370-0832; Email rgreen@idglist.com

Email names are available for the Communications & Networking Subscriber List for postal/email matching.
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Job Function - \$20/M	
Corporate Management	3,995
Financial Management	236
Sales and Marketing Management	970
Other Corporate Management	392
Computer/Systems/Networking Management	2,417
Computer/Systems/Networking Supervisory	1,375
Computer/Systems/Networking Staff	2,390
Engineering/Manufacturing Management	473
Engineering Staff	502
Consultants	1,230
Educators	365
Other Titled Personnel	131

Business/Industry - \$20/M	
Manufacturing: Computers, Data Processing and Peripheral	
Equipment	805
Computer and Data Processing Services	4,599
Other Manufacturing and Processing	799
Government	1,386
Education	1,120
Finance: Banking, Insurance and Real Estate	859
Trade: Wholesale and Retail	828
Computer Trade: Wholesale and Retail	206
Medical and Legal Services	327
Transportation Services	249
Utilities	1,290
Construction, Mining and Agriculture	307
Business and Personal Services	1,701

Employee Size at Entire Organization - \$20/M	
1 to 9	3,613
10 to 49	1,912
50 to 99	901
100 to 499	1,765
500 to 999	893
1,000 to 2,499	2,997
2,500 to 4,999	395
5,000 or more	1,353

Geographic - \$15/M	
Newfoundland	132
Prince Edward Island	28
Nova Scotia	316
New Brunswick	217
Quebec	2,250
Ontario	7,949
Manitoba	437
Saskatchewan	272
Alberta and Northwest Territories	1,196
British Columbia and Yukon Territories	1,679