

## Computing Canada Subscriber List

Universe/Base Rate

Count: 44,879

Price: \$250/M

Source: Controlled Circulation – Ceased Publication 05/07

List Type: Postal

Updated: Daily

Last Update: 01/13/09

Minimum Order: 5,000 Names

### Profile

Computing Canada offered news and ideas of interest to computer users in industry, business, government and education. Monthly feature reports provided in-depth coverage of selected subjects of interest to a wide spectrum of computer users.

The qualified subscribers are people who use computers and manage computer systems in Canada's corporations. The Computing Canada Subscriber List is perfect for every type of offer from hardware and software, to seminars, small business offers, to consumer publishing and catalogs.

### Multi-Channel Base Price

### CPM

Postal and Email Offers \$530/M

### Demographic Selects

### CPM

Geographic \$15/M

Job Function \$20/M

Business/Industry \$20/M

Employee Size at Organization \$20/M

### Media Output Formats

Key Coding N/C

CD \$25/F

Email \$50/F

FTP \$50/F

For inquiries or questions, contact Rich Green.

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Email names are available for the Computing Canada Subscriber List for postal/email matching. For inquiries or questions, contact Rich Green.



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[www.idglist.com](http://www.idglist.com)

Job Function - \$20/M	
Corporate Management	12,944
Financial Management	914
Sales and Marketing Management	2,783
Other Corporate Management	1,608
Computer/Systems/Networking Management	7,130
Computer/Systems/Networking Supervisory	3,933
Computer/Systems/Networking Staff	7,181
Engineering/Manufacturing Management	1,021
Engineering Staff	1,440
Consultants	4,371
Educators	1,185
Other Titled Personnel	368

Business/Industry - \$20/M	
Manufacturing: Computers, Data Processing and Peripheral	
Equipment	1,854
Computer and Data Processing Services	14,999
Other Manufacturing and Processing	2,267
Government	5,886
Educational	3,307
Finance: Banking, Insurance and Real Estate	2,734
Trade: Wholesale and Retail	2,689
Computer Trade: Wholesale and Retail	653
Medical and Legal Services	1,030
Transportation Services	767
Utilities	2,269
Construction, Mining and Agriculture	1,061
Business and Personal Services	5,361

Employee Size at Entire Organization - \$20/M	
1 to 9	12,728
10 to 49	5,942
50 to 99	2,452
100 to 499	5,097
500 to 999	2,460
1,000 to 2,499	7,648
2,500 to 4,999	1,060
5,000 or more	3,525

Geographic - \$15/M	
Newfoundland	391
Prince Edward Island	172
Nova Scotia	1,098
New Brunswick	810
Quebec	5,757
Ontario	23,909
Manitoba	1,423
Saskatchewan	1,055
Alberta and Northwest Territories	4,710
British Columbia and Yukon Territories	5,554