



International Database

Universe/Base Rate

Count: 185,373

Price: \$200/M

Source: Print, Online, Newsletter Community and Exposition Attendees

List Type: Postal

Updated: Semi-Annually

Last Update: 12/09

Minimum Order: 5,000 Names

List Profile

The IDG International Database is 100% direct response generated from the following three sources: (1) The international circulations of the U.S. IDG publications and newsletters of CIO, Computerworld, CSO, InfoWorld, Macworld, Network World and PC World. (2) The international attendee list from LinuxWorld Conference and Expo and NGDC Conference and Expo. (3) The circulation of IT World Canada.

With the IDG International Database you can reach international computer professionals who both recommend and make purchasing decisions regarding computers, computer services and supplies. This List is a smart choice for U.S. companies looking to sell their products, publications, trade shows or seminars overseas.

No other publisher matches IDG's reach into the international computer market.

Countries that have over 50 names are:

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Finland	Netherlands	Taiwan
France	New Zealand	Thailand
Germany	Norway	Turkey
Greece	Philippines	United Arab Emirates
Hong Kong	Poland	United Kingdom

Selection Charges

Country/Postal \$15/M

Formats

Key Coding	N/C
Cartridge	\$25/F
CD-ROM	\$25/F
Email	\$50/F

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