



Subscriber List

Universe/Base Rate	U.S.	Canada	International
Active Subscribers	Count: 37,602/ Price: \$200/M	Count: 651/ Price: \$400/F	Count: 2,859/ Price: \$325/M
Expires	Count: 40,987/ Price: \$100/M	Count: 833/ Price: \$400/F	Count: 3,605/ Price: \$295/M
Source: Paid Circulation			List Type: Postal
Updated: Quarterly			Last Update: 11/09
Minimum Order: 5,000 Names for U.S. 4,000 Names for International.			

Profile

Founded in 1899 and published by the world renowned Massachusetts Institute of Technology (MIT), Technology Review today is proud to be the oldest technology magazine in the world. Its mission is to promote the understanding of emerging technologies and to analyze their commercial, economic, social, and political impact on society, government, businesses, academic institutions, and individuals. The goal is to assist business and technology leaders – CTOs, senior technologists, CXOs, CSOs, policy makers, venture capitalists, and early adopters in shaping markets and driving the global economy.

Technology Review occupies an unparalleled position at the intersection of business and technology. No other magazine combines the sophisticated, in depth, emerging technology editorial with the business impact of these innovations.

Technology Review subscribers are senior level decision makers who are active knowledge seekers and innovators with a profound need to understand how technology moves the global enterprise. Subscribers to this award-winning publication are business and technology C level executives as well as affluent and forward-thinking consumers with the income to buy and invest. Perfect for offers from finance to IT to upscale catalogs.

Only Technology Review provides an opportunity to market to senior level decision makers who work for innovative companies in technology driven industries.

Special Base Rate	CPM
Non-Profit Membership Offers	\$150/M
Fundraiser Offers	\$125/M

Demographic Selects	CPM
Geographic	\$15/M
Home/Business Address	\$15/M
Gender	\$25/M
Hotline	\$25/M

Media Output Formats	CPM
Key Coding	N/C
Email	\$50/F
FTP	\$50/F

For inquiries or questions, contact Steve Tozeski.
Direct line (508) 766-5633; Email stozeski@idglist.com



492 Old Connecticut Path • Framingham • MA 01701
Fax (508) 766-5640
www.idglist.com