

## Technology in Government Subscriber List

Universe/Base Rate

Count: 14,747

Price: \$250/M

Source: Controlled Circulation – Ceased Publication

List Type: Postal

Updated: Daily

Last Update: 01/13/09

Minimum Order: 5,000 Names

### Profile

Technology in Government's mandate was to investigate, analyze and report on technological developments that were crucial to the effective deployment of information technology at all levels. It was supported by an extensive network of authoritative columnists, knowledgeable reviewers and freelance writers, as well as correspondents in Ottawa and provincial capitals.

The qualified subscribers of Technology in Government are Information Systems/Data Processing and Telecommunications Managers and Professionals in federal, provincial and municipal governments, including Crown Corporations. This list is perfect for all types of computer and communication product and service offers.

### Demographic Selects

#### CPM

Geographic	\$15/M
Job Function	\$20/M
Business/Industry	\$20/M
Employee Size at Organization	\$20/M

### Media Output Formats

Key Coding	N/C
CD	\$25/F
Email	\$50/F
FTP	\$50/F

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Email names are available for the Technology in Government Subscriber List for postal/email matching. For inquiries or questions, contact Rich Green.



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**Job Function - \$20/M**

Corporate Management	3,915
Financial Management	420
Sales and Marketing Management	2,370
Other Corporate Management	456
Computer/Systems/Networking Management	4,333
Computer/Systems/Networking Supervisory	637
Computer/Systems/Networking Staff	1,242
Engineering/Manufacturing Management	162
Engineering Staff	141
Consultants	576
Educators	27
Other Titled Personnel	468

**Business/Industry - \$20/M**

Computer and Data Processing Services	7
Government	14,020
Finance: Banking, Insurance, Real Estate	3
Computer Trade: Wholesale and Retail	0
Medical and Legal Services	1
Utilities	3
Business and Personal Services	713

**Employee Size at Entire Organization - \$20/M**

1 to 9	391
10 to 49	230
50 to 99	115
100 to 499	373
500 to 999	272
1,000 to 2,499	725
2,500 to 4,999	205
5,000 or more	563

**Geographic - \$15/M**

Newfoundland	213
Prince Edward Island	156
Nova Scotia	289
New Brunswick	396
Quebec	973
Ontario	7,230
Manitoba	638
Saskatchewan	678
Alberta and Northwest Territories	1,777
British Columbia and Yukon Territories	2,397