

## Computing Canada Email Subscriber List

Universe/Base Rate

Count: 24,242

Price: \$300/M

Source: Controlled Circulation – Ceased Publication 05/07

List Type: Email

Updated: Daily

Last Update: 01/13/09

Minimum Order: 4,000 Names

### Profile

Computing Canada offered news and ideas of interest to computer users in industry, business, government and education. Monthly feature reports provided in-depth coverage of selected subjects of interest to a wide spectrum of computer users.

The qualified subscribers are people who use computers and manage computer systems in Canada's corporations and all have given permission to receive third-party email. The Computing Canada Email Subscriber List is perfect for every type of offer from hardware and software, to seminars, small business offers, to consumer publishing and catalogs.

### Multi-Channel Base Price

CPM

Email and Postal Offers \$530/M

### Demographic Selects

CPM

Geographic \$15/M

Job Function \$20/M

Business/Industry \$20/M

Employee Size at Organization \$20/M

### Transmission

CPM

HTML \$115/M

Text \$100/M

### Additional Services

Click-Through Tracking \$150/F

Personalization \$100/F

Split (First 2 at no charge) \$75/F

Suppression\* \$1/M

(\*\$175/F minimum and \$550/F maximum)

For inquiries or questions, contact Rich Green.

Direct line (508) 370-0832; Email [rgreen@idglist.com](mailto:rgreen@idglist.com)

Email names are available for the Computing Canada Subscriber List for postal/email matching. For inquiries or questions, contact Rich Green.



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[www.idglist.com](http://www.idglist.com)

Job Function - \$20/M	
Corporate Management	6,901
Financial Management	441
Sales and Marketing Management	1,442
Other Corporate Management	674
Computer/Systems/Networking Management	3,987
Computer/Systems/Networking Supervisory	2,186
Computer/Systems/Networking Staff	3,814
Engineering/Manufacturing Management	597
Engineering Staff	874
Consultants	2,499
Educators	715
Other Titled Personnel	110

Business/Industry - \$20/M	
Manufacturing: Computers, Data Processing and Peripheral	
Equipment	1,001
Computer and Data Processing Services	8,496
Other Manufacturing and Processing	1,195
Government	2,906
Education	1,934
Finance: Banking, Insurance and Real Estate	1,496
Trade: Wholesale and Retail	1,388
Computer Trade: Wholesale and Retail	419
Medical and Legal Services	555
Transportation Services	440
Utilities	1,155
Construction, Mining and Agriculture	603
Business and Personal Services	2,652

Employee Size at Entire Organization - \$20/M	
1 to 9	7,336
10 to 49	3,144
50 to 99	1,325
100 to 499	2,770
500 to 999	1,412
1,000 to 2,499	3,911
2,500 to 4,999	822
5,000 or more	2,839

Geographic - \$15/M	
Newfoundland	201
Prince Edward Island	100
Nova Scotia	587
New Brunswick	420
Quebec	3,398
Ontario	12,955
Manitoba	765
Saskatchewan	534
Alberta and Northwest Territories	2,204
British Columbia and Yukon Territories	3,078