



International Database

Universe/Base Rate

Count: 185,373

Price: \$200/M

Source: Controlled Circulation, Newsletter Subscribers and Exposition Attendees

List Type: Postal

Updated: Semi-Annually

Last Update: 06/09/08

Minimum Order: 5,000 Names

List Profile

The IDG International Database is 100% direct response generated from the following three sources: (1) The international circulations of the U.S. IDG publications and newsletters of CIO, Computerworld, CSO, InfoWorld, Macworld, Network World and PC World. (2) The international attendee list from LinuxWorld Conference and Expo and NGDC Conference and Expo. (3) The circulation of IT World Canada.

With the IDG International Database you can reach international computer professionals who both recommend and make purchasing decisions regarding computers, computer services and supplies. This List is a smart choice for U.S. companies looking to sell their products, publications, trade shows or seminars overseas.

No other publisher matches IDG's reach into the international computer market.

Countries that have over 50 names are:

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Finland	Netherlands	Taiwan
France	New Zealand	Thailand
Germany	Norway	Turkey
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Hong Kong	Poland	United Kingdom

Selection Charges

Country/Postal \$15/M

Formats

Key Coding	N/C
Cartridge	\$25/F
CD-ROM	\$25/F
Email	\$50/F

Terms and Conditions

Sample mail piece required. List must be sent to third-party mailhouse or service bureau. Allow 3-5 working days to process order. A List Rental Agreement must be signed and returned before order is sent. Prepayment is required on all first orders. 20% commission paid to recognized brokers on base rate. Orders of 50,000 or more, 85% net name arrangement applies with \$10/M run charges. Payment is due 30 days from mail date. Cancelled orders are subject to charges. List is rented for one-time use only; violators are subject to payment and future use penalties.

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