

Technology in Government Email Subscriber List

Universe/Base Rate

Count: 2,744

Price: \$500/F

Source: Controlled Circulation – Ceased Publication

List Type: Email

Updated: Daily

Last Update: 01/13/09

Minimum Order: Full File

Profile

Technology in Government's mandate was to investigate, analyze and report on technological developments that were crucial to the effective deployment of information technology at all levels. It was supported by an extensive network of authoritative columnists, knowledgeable reviewers and freelance writers, as well as correspondents in Ottawa and provincial capitals.

The qualified subscribers of Technology in Government are Information Systems/Data Processing and Telecommunications Managers and Professionals in federal, provincial and municipal governments, including Crown Corporations and all have given permission to receive third-party e-mail. This list is perfect for all types of computer and communication product and service offers.

Demographic Selects

CPM

Geographic	\$15/M
Job Function	\$20/M
Business/Industry	\$20/M
Employee Size at Organization	\$20/M

Transmission

CPM

HTML	\$125/F
Text	\$125/F

Additional Services

Click-Through Tracking	\$150/F
Personalization	\$100/F
Split (First 2 at no charge)	\$75/F
Suppression*	\$1/M

(*\$175/F minimum and \$550/F maximum)

For inquiries or questions, contact Rich Green.
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Postal names are available for the Technology in Government Subscriber List for postal/email matching. For inquiries or questions, contact Rich Green.



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Job Function - \$20/M

Corporate Management	727
Financial Management	71
Sales and Marketing Management	105
Other Corporate Management	184
Computer/Systems/Networking Management	587
Computer/Systems/Networking Supervisory	152
Computer/Systems/Networking Staff	490
Engineering/Manufacturing Management	64
Engineering Staff	78
Consultants	175
Educators	20
Other Titled Personnel	91

Business/Industry - \$20/M

Computer and Data Processing Services	3
Government	2,461
Finance: Banking, Insurance, Real Estate	2
Computer Trade: Wholesale and Retail	1
Medical and Legal Services	0
Utilities	0
Business and Personal Services	277

Employee Size at Entire Organization - \$20/M

1 to 9	232
10 to 49	144
50 to 99	74
100 to 499	234
500 to 999	158
1,000 to 2,499	397
2,500 to 4,999	150
5,000 or more	442

Geographic - \$15/M

Newfoundland	28
Prince Edward Island	40
Nova Scotia	88
New Brunswick	69
Quebec	353
Ontario	1,441
Manitoba	117
Saskatchewan	81
Alberta and Northwest Territories	220
British Columbia and Yukon Territories	307