



Security Database

Universe/Base Rate

Count: 426,679

Price: \$265/M

Source: Print, Online, Newsletter Community and Exposition Attendees

Updated: Quarterly

Minimum Order: 5,000 Names

List Type: Postal

Last Update: 01/19/09

Profile

With the IDG Security Database you can reach information technology professionals who have the responsibility of protecting and securing the informational assets of their company.

The IDG Security Database is an unduplicated database built from the security job function and/or security product purchasing selects from the publication, newsletter or online subscribers as well as attendees to the following: CIO, Computerworld, Computerworld Newsletters, CMO, CSO, IDG Connect, InfoWorld, InfoWorld Events, InfoWorld Newsletters, InfoWorld.com, LinuxWorld Conference and Expo, Macworld, Network World, Network World Events, Network World Newsletters, NetworkWorld.com, NGDC Conference and Expo, PC World and PCWorld.com.

Don't miss an opportunity to reach IT security professionals in one of the fastest growing markets in the computer industry. According to IDC, the global market for providers of information security services is projected to exceed \$32.5 billion by 2010.

Multi-Channel Base Rate

CPM

Postal and Email Offers	\$545/M
Postal and Telemarketing Offers	\$585/M

Demographic Selects

CPM

Geographic	\$15/M
Home/Business Address	\$15/M
Job Function	\$25/M
Industry	\$25/M
Employee Size	\$25/M
Operating System	\$30/M

Media Output Formats

Key Coding	N/C
Email	\$50/F
FTP	\$50/F

For inquiries or questions, contact Steve Tozeski.
Direct line (508) 370-0822; Email stozeski@idglist.com

Email names are available for the IDG Security Database for postal/email/telemarketing matching. For inquiries or questions, contact Steve Tozeski.



3 Speen Street • Framingham • MA 01701
Fax (508) 370-0422
www.idglist.com

Job Function - \$25/M

Corporate Management	271,717
IT Management	197,057
Network Management	113,305
Marketing/Sales	12,442
Financial Management	13,018
Technical/Engineering/Research & Development	99,366
Programmer/Systems Analyst/Software Developer	29,263
Internet/Intranet/Webmaster	45,715
Consulting	51,152
CIO/CTO	119,816
IT Staff	90,335

Industry - \$25/M

Computer Manufacturer	40,795
Non-Computer Manufacturer	52,292
Business Services	21,564
Retail/Wholesale/Distributor	39,634
Agriculture/Mining/Construction/Petroleum/Refining	7,466
Insurance/Real Estate/Legal	25,022
Public Utility/Transportation	28,398
Government: Federal	30,441
Health Services	36,560
VAR/VAD/System Integrators	19,321
Education	46,170
ISP/ASP/Technical Service Provider	19,948
Aerospace	9,287
Government: State/Local	29,453
Telecomm	20,896
Consulting	59,720
Finance/Banking/Accounting	34,428
Advertising/Marketing/Public Relations/Media	15,391
Other	19,285

Operating System - \$30/M

MVS/VM	61,349
Novell Netware	91,606
OS 400	62,826
Palm OS	102,664
VMS	43,219
Unix	169,356
Windows XP	338,587
Windows 98, 2000	277,926
Vista	9,108
Linux	230,305
Macintosh	120,661
Windows 2003	198,613
Windows CE	60,236
Windows NT	228,328
Solaris	179,544

Employee Size - \$25/M

Under 50	56,609
50 to 99	39,388
100 to 499	71,089
Less than 500	3,619
500 to 999	40,218
1,000 to 4,999	63,390
5,000 to 9,999	35,038
Over 10,000	95,768



Security Email Database

Universe/Base Rate

Count: 110,716

Price: \$300/M

Source: Print, Online, Newsletter Community and Exposition Attendees

Updated: Quarterly

Minimum Order: 4,000 Names

List Type: Email

Last Update: 01/19/09

Profile

With the IDG Security Email Database you can reach information technology professionals who have the responsibility of protecting and securing the informational assets of their company.

The IDG Security Email Database is an unduplicated database built from the security job function and/or security product purchasing selects from the publication, newsletter or online subscribers as well as attendees to the following: CIO, Computerworld, Computerworld Newsletters, CMO, CSO, IDG Connect, InfoWorld, InfoWorld Newsletters, InfoWorld.com, LinuxWorld Conference and Expo, Macworld, Network World, Network World Newsletters, NGDC Conference and Expo, PC World and PCWorld.com.

Don't miss an opportunity to reach IT security professionals in one of the fastest growing markets in the computer industry. According to IDC, the global market for providers of information security services is projected to exceed \$32.5 billion by 2010. And everyone on the IDG Security Email Database has given permission to receive third party emailed product and information offers.

Multi-Channel Base Rate

CPM

Email and Postal Offers	\$545/M
Email and Telemarketing Offers	\$620/M

Demographic Selects

CPM

Geographic	\$15/M
Job Function	\$25/M
Industry	\$25/M
Employee Size	\$25/M
Operating System	\$30/M

Transmission

CPM

HTML	\$115/M
Text	\$100/M

Additional Services

Click-Through Tracking	\$150/F
Personalization	\$100/F
Split (First 2 at no charge)	\$75/F
Suppression*	\$1/M
(*\$175/F minimum and \$550/F maximum)	

For inquiries or questions, contact Steve Tozeski.
Direct line (508) 370-0822; Email stozeski@idglist.com

Postal names are available for the IDG Security Database for postal/email/telemarketing matching. For inquiries or questions, contact Steve Tozeski.



3 Speen Street • Framingham • MA 01701
Fax (508) 370-0422
www.idglist.com

Job Function - \$25/M

Corporate Management	63,997
IT Management	48,081
Network Management	39,161
Marketing/Sales	2,749
Financial Management	5,199
Technical/Engineering/Research & Development	23,579
Programmer/Systems Analyst/Software Developer	13,599
Internet/Intranet/Webmaster	17,526
Consulting	12,944
CIO/CTO	29,791
IT Staff	21,052

Industry - \$25/M

Computer Manufacturer	9,433
Non-Computer Manufacturer	11,954
Business Services	5,234
Retail/Wholesale/Distributor	8,676
Agriculture/Mining/Construction/Petroleum/Refining	1,563
Insurance/Real Estate/Legal	5,041
Public Utility/Transportation	5,078
Government: Federal	6,869
Health Services	7,947
VAR/VAD/System Integrators	4,833
Education	9,970
ISP/ASP/Technical Service Provider	4,826
Aerospace	2,030
Government: State/Local	6,385
Telecomm	4,770
Consulting	14,918
Finance/Banking/Accounting	7,927
Advertising/Marketing/Public Relations/Media	3,325
Other	4,357

Operating System - \$30/M

MVS/VM	11,673
Novell Netware	19,160
OS 400	13,686
Palm OS	22,318
VMS	8,929
Unix	35,764
Windows XP	70,017
Windows 98, 2000	55,137
Vista	2,428
Linux	51,855
Macintosh	24,670
Windows 2003	43,587
Windows CE	13,360
Windows NT	45,507
Solaris	33,618

Employee Size - \$25/M

Under 50	17,628
50 to 99	8,264
100 to 499	16,991
Less than 500	87
500 to 999	9,072
1,000 to 4,999	14,484
5,000 to 9,999	9,455
Over 10,000	21,630



Security Telemarketing Database

Universe/Base Rate

Count: 384,201

Price: \$340/M

Source: Print and Online

List Type: Phone

Updated: Quarterly

Last Update: 01/19/09

Minimum Order: 5,000 Names

Profile

With the IDG Security Telemarketing Database you can reach information technology professionals who have the responsibility of protecting and securing the informational assets of their company.

The IDG Security Telemarketing Database is an unduplicated database built from the security job function and/or security product purchasing selects from the publication or newsletter subscribers to the following: CIO, Computerworld, CSO, InfoWorld and Network World.

Don't miss an opportunity to reach IT security professionals in one of the fastest growing markets in the computer industry.

According to IDC, the global market for providers of information security services is projected to exceed \$32.5 billion by 2010.

Multi-Channel Base Rate

CPM

Telemarketing and Postal Offers	\$585/M
Telemarketing and Email Offers	\$620/M

Demographic Selects

CPM

Geographic	\$15/M
Job Function	\$25/M
Industry	\$25/M
Employee Size	\$25/M
Operating System	\$30/M

Media Output Formats

Key Coding	N/C
Email	\$50/F
FTP	\$50/F

For inquiries or questions, contact Steve Tozeski.
Direct line (508) 370-0822; Email stozeski@idglist.com

Postal and Email names are available for the IDG Security Database for postal/email/telemarketing matching. For inquiries or questions, contact Steve Tozeski.



3 Speen Street • Framingham • MA 01701
Fax (508) 370-0422
www.idglist.com

Job Function - \$25/M

Corporate Management
IT Management
Network Management
Marketing/Sales
Financial Management
Technical/Engineering/Research & Development
Programmer/Systems Analyst/Software Developer
Internet/Intranet/Webmaster
Consulting
CIO/CTO
IT Staff

Industry - \$25/M

Computer Manufacturer
Non-Computer Manufacturer
Business Services
Retail/Wholesale/Distributor
Agriculture/Mining/Construction/Petroleum/Refining
Insurance/Real Estate/Legal
Public Utility/Transportation
Government: Federal
Health Services
VAR/VAD/System Integrators
Education
ISP/ASP/Technical Service Provider
Aerospace
Government: State/Local
Telecomm
Consulting
Finance/Banking/Accounting
Advertising/Marketing/Public Relations/Media
Other

Operating System - \$30/M

MVS/VM
Novell Netware
OS 400
Palm OS
VMS
Unix
Windows XP
Windows 98, 2000
Vista
Linux
Macintosh
Windows 2003
Windows CE
Windows NT
Solaris

Employee Size - \$25/M

Under 50
50 to 99
100 to 499
Less than 500
500 to 999
1,000 to 4,999
5,000 to 9,999
Over 10,000