

eMessaging Services Reseller Rate Card

One time set-up fees

Initial platform set-up

	Price/F
Database size	
< 100K names	\$1,000
100K - 500K names	\$2,500
> 500K names	\$3,500
Database transfer	
eWayDirect supplied-format	Included
Customer supplied-format	Special quote
Custom APIs	Special quote
Email template package	
Initial template	Included
Additional templates	\$250 each
Sign-up pages	
Initial sign-up page	Included
Additional sign-up pages	\$250 each
Additional services	
Individual subdomains	\$250 each
Dedicated IP address	\$250 each

Monthly processing fees

Emessages sent	Quantity mailed per month	CPM
First	100,000	\$6.00
Next	400,000	\$4.50
Next	500,000	\$4.00
Next	4,000,000	\$3.00
Next	5,000,000	\$2.00

Over 10M emails per month: call for quote

Hosting fees	Subscribers on database	Recommended monthly fee per subscriber
First	25,000	\$0.0200
Next	75,000	\$0.0150
Next	400,000	\$0.0125
Next	500,000	\$0.0100

Over 1M subscribers on database call for quote

Dedicated IP (per address)	\$100
Monthly minimum (per client)	\$250

Special considerations: All prices are per customer; volumes from multiple customers cannot be combined.