

Communications & Networking Email Subscriber List

Universe/Base Rate

Count: 6,651

Price: \$300/M

Source: Controlled Circulation – Ceased Publication

List Type: Email

Updated: Daily

Last Update: 01/10

Minimum Order: 4,000 Names

Profile

Communications & Networking was targeted to senior managers in the key areas of telecommunications, networking and data communications. It covered important issues, industry trends and timely news in the Canadian telecommunications and networking industries.

Communications & Networking's content was aimed at telecom managers and network administrators in corporations, as well as manufacturers, service providers, engineers and consultants who work in the Canadian telecomm industry.

This is one of the hottest markets in the computer industry today. This subscriber list offers a powerful source for qualified leads and all have given permission to receive third-party email.

Multi-Channel Base Rate CPM

Email and Postal Offers	\$530/M
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Demographic Selects CPM

Geographic	\$15/M
Job Function	\$20/M
Business/Industry	\$20/M
Employee Size at Organization	\$20/M

Transmission CPM

HTML	\$115/M
Text	\$100/M

Additional Services

Click-Through Tracking	\$150/F
Personalization	\$100/F
Split (First 2 at no charge)	\$75/F
Suppression*	\$1/M

(*\$175/F minimum and \$550/F maximum)

For inquiries or questions, contact Steve Tozeski.
Direct line (508) 766-5633; Email stozeski@idglist.com

Postal names are available for the Communications & Networking Subscriber List for postal/email matching.
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Job Function - \$20/M	
Corporate Management	2,141
Financial Management	123
Sales and Marketing Management	490
Other Corporate Management	202
Computer/Systems/Networking Management	1,382
Computer/Systems/Networking Supervisory	814
Computer/Systems/Networking Staff	1,331
Engineering/Manufacturing Management	269
Engineering Staff	322
Consultants	693
Educators	236
Other Titled Personnel	55

Business/Industry - \$20/M	
Manufacturing: Computers, Data Processing and Peripheral	
Equipment	403
Computer and Data Processing Services	2,557
Other Manufacturing and Processing	421
Government	803
Education	716
Finance: Banking, Insurance and Real Estate	471
Trade: Wholesale and Retail	433
Computer Trade: Wholesale and Retail	131
Medical and Legal Services	183
Transportation Services	147
Utilities	663
Construction, Mining and Agriculture	190
Business and Personal Services	940

Employee Size at Entire Organization - \$20/M	
1 to 9	2,055
10 to 49	999
50 to 99	470
100 to 499	983
500 to 999	492
1,000 to 2,499	1,466
2,500 to 4,999	316
5,000 or more	1,073

Geographic - \$15/M	
Newfoundland	67
Prince Edward Island	19
Nova Scotia	165
New Brunswick	127
Quebec	1,342
Ontario	4,274
Manitoba	263
Saskatchewan	162
Alberta and Northwest Territories	670
British Columbia and Yukon Territories	969