



Attendee Email List

Universe/Base Rate

Count: 10,582

Price: \$275/M

Source: Attendees

Updated: Annually

Minimum Order: 4,000 Names

List Type: Email

Last Update: 01/10

List Profile

LinuxWorld Conference & Expo, the leading event focused exclusively on Linux and Open Source solutions, provides value to business leaders and developers focused on Linux technology.

As the premier marketplace for Linux products and services, LinuxWorld features a high-level strategic and technical conference program. The show's interactive floor provides business decision makers with the information and resources they need to apply and manage Linux and Open Source solutions in their business infrastructure and enterprise networks.

LinuxWorld Conference & Expo is the key to reaching these decision makers and influencers of Linux and Open Source technology.

Total attendees to LinuxWorld Conference & Expo 2004-2008 are on one unduplicated database.

Selection Charges

Geographic	\$15/M
Industry	\$25/M
Job Function	\$25/M
Company Size	\$25/M
Purchasing Role	\$25/M
Company IT/MIS Budget	\$25/M
Plan to Purchase Linux Products	\$25/M
Product Interest	\$25/M

Multi-Channel Price

Email and Postal Orders \$455/M

Transmission Fees

HTML	\$115/M
Text	\$100/M

Additional Charges

Click-Through Tracking	\$150/F
Personalization	\$100/F
Split (First 2 at no charge)	\$75/F
Suppression*	\$1/M

(*\$175/F minimum and \$550/F maximum)

Terms and Conditions

Sample text/HTML required. Allow 3-5 working days to process order. List Rental and Compliance Agreements must be signed and returned before order is transmitted. Prepayment is required on all first orders. 20% commission paid to recognized brokers on base rate. Payment is due 30 days from transmission date. Cancelled orders are subject to charges. All email orders will be transmitted by our service provider, Commerce Register. Reproducing or retaining footer information is subject to payment and future use penalties.

IDG World Expo respects the privacy of its attendees, and allows them options to retain their privacy. For this reason, the number of names in this database does not represent total exposition attendance numbers.

For inquiries or questions, contact Steve Tozeski.
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Postal names are available for the LinuxWorld Conference & Expo Attendee List for postal/email matching. For inquiries or questions, contact Steve Tozeski.



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LinuxWorld Conference & Expo Attendee Email List

U.S. Selects and Counts as of 01/10

Industry - \$25/M

Communications/Network Vendor/Telecom	453
Marketing/Sales	402
Finance/Banking	752
Government/Military/Education	147
Healthcare/Pharmaceutical	414
ISP/IT Services	586
Manufacturing (Computer)	954
Manufacturing (Non-Computer)	344
Media/Publishing/Broadcasting	385
Software/Developer/Publisher	1,788
Business Services	1,380
Non-Profit	157
Transportation/Utilities	234
Wholesale/Retail (Non-Computer)	368
VAR/VAD/Retailer/Systems Integration	1,075
Entertainment/Travel/Food Services	159
Portal/Web Destination	0
Agriculture/Construction/Engineering/Mining	168
Applications Services Provider/Web Services	739
Government/Military	631
Education	785
Biotechnology	81
Research & Development/Scientific	383
Insurance/Real Estate/Legal	26
Other	970

Job Function - \$25/M

IT/MIS/IS Management	1,090
Consultant	1,431
Internet/Web/Intranet/Developer/Manager	146
Corporate Management	1,912
LAN/Network Operations Staff	166
Sales/Marketing	1,113
Systems Programmer/Analyst	398
Engineering/Research & Development	509
Systems/Software Support/Maintenance	880
Product Management	0
Media	2
Financial/Accounting	103
Academic Head/University Faculty/Professor	58
Venture Capitalist	7
Software Developer	1,289
Human Resources	10
Attorney	13
Government Agency Executive	45
IT/IS Support	950
Purchasing/Corporate Buyer	9
Network Manager	117
Line of Business Management	163
IT Architect	216
Other	1,182

Product Interest - \$25/M

Support Services	615
OEM Components	40
Communications/Networking	1,598
Multimedia	40
Development Tools	2,329
Multi-Platform Environments	23
Object-Oriented Programming	18
Internet/Intranet	2,537
Computer Components	15
E-Business	593
Embedded Systems	812
Groupware/Email Servers	1,209
Network Management Systems/Software	1,345
Office Systems	884
Vertical Industry Applications	334
Web Servers/Server Management	777

Web Development/Authoring Tools	1,396
Enterprise Computing	14
Open Systems	23
Hardware	680
Business Applications	14
Software	1,130
Audio	35
Desktops/Operating Systems Hardware	3,221
Display Devices	1,226
Input Devices/Scanners	1,748
Optical Drivers/CD/DVD	43
Printers/Printing Hardware	1,844
Servers & Server Management	3,142
Storage Drives & Devices	2,489
USB	37
Wireless - Laptops/PDA's	1,422
3D/Animation	558
Accounting/Finance	582
Audio/Music Recording	618
Clusters	1,574
Data Management	1,006
Desktop Environment/Operating Systems Software	1,123
Educational	1,134
Entertainment	422
Plug-Ins	713
Scientific & Engineering	1,466
Security	2,389
Server Software	2,661
Software Utilities and Sciences	871
Utilities	1,459
Wireless/Remote Applications	813
Storage	1,038
Streaming Media/Content Delivery	582
Traffic Management	753
Accelerators/Cards/Memory	905
Mobile Computing Hardware	1,649
Directories/Publications	1,083
Distribution	405
End-to-End Systems	510
Staffing/Employment	590
VAR/System Integrator	1,143
Wholesaler/Retailer	799
Other Services & Accessories	986
Clusters/Routers/Switches	976
Networking & Connectivity Hardware	2,112
Business & Vertical Markets	1,068
Mobile Computing Software	1,350
Networking & Connectivity Software	1,905
Accessories & Ergonomics	676
Other	8

Company Size - \$25/M

Less than 10	2
10 to 49	0
Less than 50	3,102
50 to 99	631
Less than 100	624
100 to 499	1,087
500 to 999	477
1,000 to 4,999	869
5,000 to 9,999	423
10,000 or more	1,462

Purchasing Role - \$25/M

Approve Purchase	2,080
Specify Products/Vendors	2,225
Recommend Products/Vendors	3,582
Final Decision Maker	811
All of the Above	486
Establish Business Goals/Direction/Budgets	451
Other	63

Company IT/MIS Budget - \$25/M

\$0 to \$10,000	1
\$10,001 to \$50,000	1
\$0 to \$25,000	1,600
\$0 to \$50,000	599
\$25,001 to \$100,000	1,129
\$50,001 to \$100,000	230
\$100,001 to \$500,000	1,303
Over \$500,000	3
\$500,001 to \$1,000,000	616
\$1,000,001 to \$5,000,000	773
Over \$5,000,000	2
\$5,000,001 to \$10,000,000	259
\$10,000,001 to \$50,000,000	284
Over \$50,000,000	579

Plan to Purchase Linux Products - \$25/M

Yes	2,090
No	555