

NETWORKWORLD Email Newsletters

Universe/Base Rate

Count: 73,447

Price: \$300/M

Source: Email Newsletter Subscribers

Updated: Quarterly and Cleaned Continuously

Minimum Order: 4,000 Names

List Type: Email

Last Update: 12/09

Profile

The daily task of building and managing large scale networks and creating robust network strategies demands that Network IS professionals keep up-to-date on evolving networking technologies and breaking networking news. And there's no better source for receiving this up-to-the-minute information than through email newsletters from Network World, the Leader in Network Knowledge.

Network World offers a multitude of targeted, email newsletters designed to help Network IS professionals make informed decisions for their organizations. Each newsletter contains targeted content and opinions from leading industry experts, plus relevant links to the most comprehensive resources on the web. Subscribers rely on Network World's email newsletters to keep them continually ahead in a rapidly changing marketplace.

Network World Email Newsletters offer high-level Network IS professionals from major corporations, universities and government who have subscribed to one or more of Network World's technology-based newsletters. And all subscribers have given permission to receive third-party emailed product and information offers.

Demographic Selects

CPM

Geographic	\$15/M
Hotline	\$25/M
Newsletter	\$25/M

Transmission

CPM

HTML	\$115/M
Text	\$100/M

Additional Services

Click-Through Tracking	\$150/F
Personalization	\$100/F
Split (First 2 at no charge)	\$75/F
Suppression*	\$1/M

(*\$175/F minimum and \$550/F maximum)

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Newsletter Type- \$25/M	
All Things Gibbs	6,880
Alpha Doggs Alert	1,826
Antispam News Alert	2,794
Ask the Experts	7,828
Branch Office Best Practices Alert	7,717
Buzzblog Alert	1,653
Cisco Alert	14,164
Compliance Alert	8,380
Convergence & VoIP	5,507
Convergence & VoIP Alert	14,609
Cool Tools Alert	11,363
Daily News Alert	63,072
Data Center Alert	13,206
Google Alert	713
IBM Alert	7,405
IT Careers and Training Alert	10,635
IT Leadership Alert	7,676
IT Market Watch Alert	5,577
JavaWorld Enterprise Java Alert	10,761
LANs News Alert	5,266
Linux and Open Source News Alert	13,508
Microsoft Alert	15,176
NetFlash	4,267
Network Applications	579
Network Applications News Alert	1,375
Network Architecture Alert	17,940
Network Life Line	3,141
Network Optimization Alert	10,921
Network World Top 10	336
Network/Systems Management	11,060
Network/Systems Management Alert	23,449
Networking Technology Update	8,054
New Data Center Strategies	3,966
Novell NetWare Tips	1,831
Optical Networking	6,198

Outsourcing	4,879
Product Central Alert	8,197
Product Test Alert	9,656
SOHO Life	2,682
Security Alert	15,507
Security Strategies Alert	19,958
Security in Practice	4,319
Security: Identity Management Alert	10,334
Security: Network Access Control Alert	12,938
Security: Threat Alert	14,565
Servers	4,797
Service Provider News Report	6,771
Small Business Technology Alert	9,027
Storage Alert	13,958
Storage in the Enterprise	7,290
Sun News Alert	2,654
Technology Executive Alert	8,978
The Best of Network World	13,923
Trade Show Alert	7,373
Unified Communications Alert	12,026
VORTEX Digest	3,543
Video and Podcast Alert	3,068
View From the Edge Alert	4,922
Virtualization Alert	3,445
Voices of Networking	9,418
Web Applications Alert	11,489
Webcast Alert	7,489
Whitepapers Alert	506
Whitepapers Download Alert	10,383
Wide Area Networking	8,373
Wide Area Networking Alert	16,076
Windows Networking Strategies	7,524
Wireless Alert	14,911
Wireless in the Enterprise	5,098