



Email Database

Universe/Base Rate **Count:** 218,909 **Price:** \$300/M
 (183,610 U.S. / 3,676 Canada / 31,623 International)

Source: Permission-Based Subscribers, Newsletter Subscribers, Site Registrants and Expires

Updated: Quarterly and Cleaned Continuously

List Type: Email

Minimum Order: 4,000 Names

Last Update: 11/09

Profile

Technology Review is the oldest technology magazine in the world, published since 1899 by Technology Review, Inc., an independent media company owned by MIT. Technology Review's mission is to promote the understanding of emerging technologies, and analyze their commercial, economic, social, and political impact on business and leaders. The editorial is designed for today's technology and business leaders - CXOs, senior technologists, entrepreneurs and venture capitalists - who are shaping markets and driving the global economy.

Technology Review occupies an unparalleled position at the intersection of business and technology. No other magazine combines the sophisticated, in depth, emerging technology editorial with the business impact of these innovations.

Technologyreview.com contains highly focused information that services a young, affluent, well-educated group of executives who are the decision makers for both large and emerging growth companies. The site boasts over 620,000* unique visitors each month. *Source: 2007 technologyreview.com@plan Custom Study, Nielsen Online.

The Technology Review Email Database is built from subscribers to Technology Review in either print or digital format, subscribers to the web site, purchasers of individual PDF articles and market research, or subscribers to Emerging Technologies enewsletter. And all have given permission to receive third-party emailed product and information offers.

Selection Charges CPM

Geographic \$15/M

Transmission CPM

HTML \$115/M

Text \$100/M

Additional Charges

Click-Through Tracking \$150/F

Personalization \$100/F

Split (First 2 at no charge) \$75/F

Suppression* \$1/M

(*\$175/F minimum and \$550/F maximum)

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